**Social Media Advertising**

Once upon a time advertising online was all banners and flashing text, however, with the rise of social media and the millions of users in the UK things have changed… for the better.

All of the major social networks now offer advertising on their platform. You can setup ads with Facebook, Instagram & Twitter with ease but do you know what works? We’ve delivered countless social media campaigns reaching tens of thousands of users in just a few days and we can do the same for your business.

Social media advertising delivers better cost-per-click performance than regular pay-per-click campaigns with search engines such as Google. If you want visitors quickly to build your brand awareness then social media advertising is what you’re looking for.

Facebook in particular offer fantastic audience targeting to make sure only the right people are being show your ads. Do you own a children’s nursery in Bath? Great, you can target ***parents*** between the ages of ***21-34*** in ***Bath*** to get your advert in front of the most likely potential customers.

We can help you every step of the way to establish your Social Media presence, from initial page setup and administration to month-long advertising campaigns with variation testing. Check out our services below.

**PPC (pay-per-click) Advertising**

Google in particular delivers a great pay-per-click advertising service that displays your website when users search for particular keywords. This is a great complimentary service to work alongside SEO for new sites to ensure you get targeted visitors to your site before you’ve had the time required to reach page 1 in the search results.